

PREPARED FOR



TANYARD SPRINGS HOA

Prepared by Kuldip Gill
onboarding@electionbuddy.com

PROPOSAL TERMS AND CONDITIONS

This proposal response, in whole or in part, contains confidential and proprietary information and is solely for the purpose of providing the client with an opportunity to evaluate the business opportunity described herein and is valid for 30 days. By accepting this confidential document, the recipient agrees not to reproduce it or to distribute it to any other person or entity, in whole or in part, at any time, without the prior written consent of ElectionBuddy Inc.. The recipient further agrees to keep permanently confidential all information contained in this document or made available in connection with additional due diligence. This document is the property of ElectionBuddy Inc.. Upon request, the recipient will return all materials received, including this document, without retaining any copies. By accepting this document, in the event the proposal is not acted upon, the recipient agrees to do a reasonable debrief to outline the reasons for rejection within 30 days of the award.

This proposal includes data that shall not be disclosed outside Tanyard Springs HOA and shall not be duplicated, used, or disclosed—in whole or in part—for any purpose other than to evaluate this proposal. If, however, a contract is awarded to this Offeror because of, or in connection with, the submission of this data, Tanyard Springs HOA shall have the right to duplicate, use or disclose the data to the extent provided in the resulting contract.

ELECTIONBUDDY FOR TANYARD SPRINGS HOA

At ElectionBuddy.com, we're passionate about creating excellent election software for HOAs, and we're even more passionate about offering amazing service to our election administrators. ElectionBuddy allows election administrators with little experience to easily run a secure, anonymous, high integrity election using a combination of our cloud-based web application along with our experienced, election-savvy staff.

ElectionBuddy enables the Tanyard Springs Homeowners Association (Tanyard Springs HOA), to better manage elections for your 1,425 homeowners, by allowing you to:

- Exceed the requirements for your Annual Meeting.
- Conduct elections with excellence and declare winners with certifiable confidence from CPA created processes that comply with the gold standard of electronic voting, the USA Department of Labor OLMS electronic voting guidelines.
- Preserve voting integrity by enabling voters to only vote once with voter choice anonymity with an observable process and verifiable results.
- Significantly boost voter turnout and member engagement with automated reminders, alerts when voter notices don't reach voters, and multi-channel notice and voting.
- Allow voters to make easy, question-free choices with ballots that include high-resolution candidate photos, statements, and biographies and linking to other websites for additional details.
- Ensure accurate ownership representation with weighted voting where owners cast votes in proportion to their property size or value.
- Allow quick, easy and question-free voting with voter-friendly methods: iPhone voting, Android phone voting, tablet voting, computer voting, onsite kiosks; and printed ballots for less tech-savvy voters.
- Easily implement a voter-friendly solution for everyone including 55+ members and absentee owners.
- Export Results to Excel and Powerpoint so you can customize the style to match your brand.
- Work with a vendor focused on HOAs including Desert Mountain, Greyhawk, Boulders, Anthem Parkside, and Mesquite Canyon.

At an estimated price of \$1,298.00, ElectionBuddy will save you time and money:

- **Experience** – ElectionBuddy has run over 50,000 elections for member-based organizations like yours.
- **Reasonable cost** – we are typically 20-50% less than our competitors by using the latest technologies for our voting platform and support which allows us to pass on the cost savings to you.
- **Fast setup** – do it yourself with our intuitive process, or have us complete it for you for added integrity.
- **Meet your unique requirements** through customized forms and processes and dedicated expert help.

This proposal overviews how ElectionBuddy works for Tanyard Springs HOA, followed by details on features, security, implementation, and more. Please contact me with any questions you have!

Regards,



**Dave Bodnarchuk, President
ElectionBuddy, Inc.**

EXECUTIVE SUMMARY

ElectionBuddy was born out of years of frustration running elections for the organizations we volunteered with, using kludgy spreadsheets and computer tools. And the tools were really expensive and hard to use.

We knew we could do better!



Electionbuddy is the easiest way to election excellence

The result is a cloud-based election platform allowing non-technical election administrators to run a secure, certifiable election with integrity and anonymity. ElectionBuddy's many features have been developed based on years of administrator and voter feedback combined with our team's thousands of hours of election technology experience. Our customers, including Desert Mountain, Greyhawk, Boulders, Anthem Parkside, Gold Canyon East and Mesquite Canyon and community managers like First Service, CCMC, AAM and Associa are our biggest fans. We will happily arrange reference calls so you can learn how ElectionBuddy improved our customers' elections.

Many organizations still run their elections using paper-based processes and require significant staff and volunteer time to create ballots, cast votes, tally results and share the results with voters. Your election team can use ElectionBuddy.com to automate your election using our mobile-friendly software potentially saving your organization hundreds of hours and thousands of dollars.

We built our SaaS election platform to provide easy, secure, anonymous voting and elections. As a broad voting platform with election, polling and surveying, ElectionBuddy will ensure that you not only meet your voting needs of today, but your voting needs of tomorrow too!

Our customers note that ElectionBuddy meets their priorities for elections such as:

- Reducing administrator effort for election setup, vote capture and results calculation and sharing.
- Boosting voter turnout to increase voter engagement and ensure quorum.
- An easy voting process, resulting in fewer voter questions.
- Convenience with a 24x7 voting capability from anywhere for geographically-dispersed organizations.
- Inclusivity for both non-technical elderly voters and mobile-savvy 25-35 year-olds.

- Security to safeguard ballot choices and prevent tampering from voters, administrators, or anyone.
- Integrity to ensure anonymous ballot choices that cannot be linked with specific voters.
- Fast implementation with administrator friendly live voting management
- Affordability so you can keep your hard earned dollars for your organization's mandate.

WIN-WIN

With our experience with tens of thousands of elections for professional associations, **homeowners' associations**, unions, national organizations, universities, chamber & trade associations, charities and NGOs, we offer autonomy, control, and familiarity. ElectionBuddy allows for standardization of process and ease of setup and voting. Additionally, the voting process is fully auditable, verifiable, and observable, ensuring that your results are valid and true.

COMPETITIVE ADVANTAGE

With ElectionBuddy, you're not just buying software; you are investing in an election platform and beginning an exciting new, ongoing relationship. We are very proud to serve our customers and our goal is to establish raving fans across the election community. Our positive relationships with our administrators and voters have led to growth in each of the last 5 years.




























Board members and community managers rave about ElectionBuddy—they are keen to chat with you!

We strive for election perfection, and have recently re-architected our platform based on our voter and administrator requests. While our functionality continues to expand, we maintain our focus on ensuring that elections are easy to set up for the non-technical election administrator and that voters can easily vote in the way they want to vote.

Other advantages include:

- **Shared risk** — we meet deadlines. If we don't, there is no long-term commitment.
- **Easy Implementation** — fast setup allows you to launch with minimal staff time, effort and training.
- **Low Cost** — the lowest prices in the election market with a high level of election integrity.
- **Expert assistance** — our election experts monitor your election from the setup to results.

FEATURE SUMMARY

Anonymous, secure voting		Weighted voting	
Multiple languages		Customizable buttons and prompts	
Multiple voting methods		Voter reminders	
Random ordering		Printed ballots	
Candidate bios and photos		SMS voting	
Mobile-friendly		Voting groups and Reporting groups	
Write-ins and abstentions		Two-factor authentication and sign-in	
Customizable notices		Advanced notice editing	
Email voting		Mailed ballots and notices	
Fraud prevention		Onsite voting kiosks	
User-friendly		Multiple election administrators	
Results, reports, and graphs		Voter audit	
Verifiable and observable results		IP voter logging	

99% of our organizations that we serve are willing to act as a reference and hire us on a repeat basis.

PRICING PROPOSAL

Pricing is based on the voter list size and notice volumes and is subject to change if information is different from the information below. Optional Items are not mandatory, check the optional items you require.

Based on 2-year election commitment and excludes taxes	Price	Qty	Subtotal
ElectionBuddy ElectionVote Per Election License - includes up to 2,500 eligible voters Use of electionbuddy.com to setup your election, manage the vote and share results. This is the complete price for all electronic notice and voting methods except for mailed ballots.			\$299
Services - ElectionVote - Dedicated Setup Assistance As per the Election Setup Assistance Brochure , you provide your election details and voter list, and your election expert creates your election. Voting opens and you answer voter questions. The results are automatically tabulated. Includes an online meeting and phone support.			\$599
Services - ElectionVote - Voter Inquiry Management (Fully Managed) In addition to dedicated assistance, ElectionBuddy staff answers all voter inquiries on your behalf after consulting with your team using a customized dedicated email address. It's the ultimate in election integrity! This is required for postal ballot tallying.			\$400
UPGRADE YOUR ELECTION - OPTIONAL ITEMS			
<input checked="" type="checkbox"/> Postal Notices billed at time of mailing \$0.89 USA postcards, \$1.99 international postcards, \$2.29 USA letter with ballot, \$3.49 international letter with ballot.			
Total			\$1,298

PRICING ASSUMPTIONS

- All pricing is quoted in US dollars as a package and will be billed upfront annually.
- USA refers to mailing within the United States. Mailings outside of the continental United States are an additional fee per item mailed.
- Voter or customer will use their own devices to vote (phone, tablet, computer). Pricing does NOT include mobile voting device rental or purchase.
- If an external information website is used, links to external website pages will be updated by the customer or their designate. ElectionBuddy staff assume no responsibility for external websites.
- A primary customer, staff member, or designate will be identified as the administrator. Multiple administrators requiring Dedicated Setup Assistance or support may result in additional fees.
- The identified administrator agrees to provide reference information and a quote upon the successful completion of the first election.
- Services work will be done from ElectionBuddy office locations in Canada or the USA. If onsite services are required, travel expenses will be paid by customer, including meals, travel to and from the staff members' city of residence, and hotel accommodations with the hotel chosen at the customer's discretion in line with the customer's travel reimbursement policies.
- Testing Site is included at no charge.

9. Normal support hours are 8 am MST to 5 pm MST. Assistance provided on weekends to be scheduled and confirmed. 24x7 assistance provided for system outages, 24x7 voter support will require additional charges.
10. ElectionBuddy services uses a secure socket layer for voting and the URLs are preceded by "https:"
11. All Information is confidential and will be kept so as per the privacy policy as per <https://electionbuddy.com/privacy-policy>
12. Customer agrees to abide by the Terms of Service as per <https://electionbuddy.com/terms-of-service>.

I agree to the above pricing and terms. Signed and submitted for and on behalf of Tanyard Springs HOA.

Shirley Ambush 10/28/2020